CRISTOPHER BERMUDEZ

Web Developer| API Integration | User Experience | Responsive Applications

E 0211634760 support@latinotechdesign.tech
Hamilton, WKO 3214
https://latinotechdesign.tech/p/our-story

My Website

SUMMARY

Dynamic Web Developer with a proven track record at The Piercing Shop, specializing in API integration and user experience enhancement. Adept at crafting responsive applications and optimizing performance, I excel in problem-solving and team collaboration, delivering tailored solutions that drive customer engagement and satisfaction

EXPERIENCE

Communication and I.T Officer
FND AWARE NZ 2026 - Present New Zealand

- Responsible for managing the website, mobile app, social media platforms, and IT operations.

Web Developer
Transform You Limited 2025 Hamilton

- Developed responsive web applications using HTML, CSS, PHP, and JavaScript
- Created RESTful APIs to enable communication between web applications and databases
- Custom CMS to convert a Wix website to a PHP custom CMS made from scratch with client needs and features

Senior Web Developer
The Piercing Shop 2025 Hamilton

- Designed websites, portals, and large-scale web applications for multiple clients
- On this project, I was asked to create a web-based POS for The Piercing Shop in Hamilton. As I can't provide too much info about the project, simple features like payment API, terminal API integration, Shopify integration, WordPress WooCommerce integration, NZPOST integration, staff logins, and other features are included. This POS was made from scratch and how the client needed and wanted it
- Integrated third-party APIs into existing websites to add new functionality or enhance existing features
- Analyzed user feedback data collected from analytics tools such as Google Analytics in order to improve website usability

Web Developing
CadetMax-AUCKLAND BUSINESS CHAMBER 2025

- As a Web Developer at CadetMax, working with the Auckland Business Chamber, I developed web-based solutions such as a CV Maker and Cover Letter Generator using HTML, CSS, and JavaScript
  - My primary focus was on creating responsive, user-friendly applications that streamlined the job application process and improved accessibility for users
- Additionally, I built a custom PHP-based system with secure database integration for managing both admin and user roles
- The system employs advanced PHP security measures, such as data validation, prepared statements, and encryption, to protect against common attacks like SQL injection and cross-site scripting (XSS)
- The admin dashboard allows for the management of clients, CVs, and admins, while the user dashboard provides tools for generating personalized CVs and cover letters
- To further enhance functionality, I integrated email SMTP for automated admin invitations, allowing administrators to send invites securely to new users

Social Media Ad Graphic Designer and Marketing Specialist
CadetMax - AUCKLAND BUSINESS CHAMBER 2025

- With CadetMax I help and organise new way to promote CadetMax in social Media, Including using Social media Posting tools with Schedule time frame to share Cadetmax Promotional Ads

KEY ACHIEVEMENTS

Website Speed Optimization

Increased website speed by 35% through optimization techniques, enhancing user experience significantly.

Payment System Integration

Successfully integrated payment systems for over 50,000 transactions, improving sales efficiency.

Custom CMS Development

Developed 25+ custom CMS solutions, tailoring web functionalities to client requirements.

User-Centric E-Commerce Design

Enhanced client engagement by 40% through user-centric design in e-commerce platforms.

EDUCATION

NCEA Level 2
St Johns College
08/2018 - Present St Johns College

SKILLS

Customer service | Database management
Team collaboration | SEO optimization
Task management | Forklift operation
Project management | Audio engineering
Video editing | Motion graphics
Inquiry handling | Sound engineering
Prioritization | Camera operation
Problem solving | Multimedia production
Communication skills | Audio editing
Web application development
Music production | Inventory management
Sound design | API integration

REFERENCES

Hilary McCabe, Chamber of Commerce
0272 460289
Rebecca Kingston, CADETMAX trainer
021-313-974

EXPERIENCE

SEO Marketing Specialist

Dawson Electrics 2025

- WithDawsonElectrics I'm in charge of Website SEO, Google Webmaster, Google Analytics, Facebook Webmaster and Other Social Media

Senior Web Developer

The Piercing Shop 2024 Hamilton

- Developed and maintained responsive e-commerce websites for customer engagement
- Integrated payment gateways to streamline transactions for customers
- Designed websites, portals, and large-scale web applications for multiple clients
- Developed and maintained web applications using HTML, CSS, JavaScript, AJAX, jQuery, PHP, AngularJS and Node.js
- Integrated third-party APIs into existing websites to add new functionality or enhance existing features
- Analyzed user feedback data collected from analytics tools such as Google Analytics in order to improve website usability
- This project was interesting and different. The job was to build a custom CMS and convert a Wix website to this custom CMS

Web Developer

Mr Shift it Limited 2023 Hamilton

- Developed dynamic web applications using PHP and MySQL
- Implemented secure coding practices to protect against vulnerabilities
- Optimized website performance through efficient code and caching techniques
- Troubleshot and resolved technical issues reported by users and stakeholders
- Integrated third-party APIs to extend application functionality and services
- Configured web servers according to best practices for improved reliability
- Tracked bug reports from users via issue tracking system and provided resolution updates
- Developed and maintained web applications using PHP, HTML, CSS, JavaScript and AJAX
- Built custom CMS modules for websites to enable content management capabilities
- Integrated third-party APIs into various applications
- Designed websites, portals, and large-scale web applications for multiple clients
- This Project was interesting as i convert a Wordpress website into a Custom CMS design by me for the Client, on This project i use only the style of the webiste and create a CMS from Scratch with the client needs

Retail Cashier

Cash Converters 2023 - 2024

- Efficiently processed transactions, ensuring accurate and timely payments using POS systems
- Managed cash drawers, maintaining accuracy in cash handling and balancing
- Delivered exceptional customer support by addressing inquiries, resolving issues, and ensuring a positive experience for each customer

Retail & Sales

HighDevelopment Ltd 2023 - 2024 Hamilton

- Consistentlyprovidedexceptional customer service by addressing customer needs, offering product recommendations, and ensuring a positive shopping experience
- Identified needs of customers promptly and efficiently
- Exceeded customer satisfaction by finding creative solutions to problems
- Assisted with sales transactions by accurately processing payments, handling cash, and managing POS systems, all while maintaining a high level of professionalism and efficiency

REFERENCES

Kiara Tempero, BDM, Chamber Employment Solutions

022-321-5608

Edward Squire, Mr. Shift It Owner,
info@mrshiftit.co.nz

Sue Jones, the Piercing Shop
Private - Request Need it

Cassandra Wake,
Move Managers,
info@movemanagers.co.nz
0800 389 957

EXPERIENCE

Videographer

Keen On Media 2021 - 2023

- AtKeen ON Media, from 2021 to 2023, I was responsible for capturing high-quality video footage using a DJI Gimbal, camera, and Ninja screen to ensure precise framing and smooth shots
- I also handled on-location audio recording with a shotgun microphone, ensuring optimal sound quality for each scene
- In post-production, I performed audio engineering tasks, cleaning and enhancing the recorded audio to meet the project's requirements, ensuring a polished and professional final product

Web Developer

KeenonMedia/Keen On Piercing 2019 - 2021 Hamilton

- Developed responsive WordPressthemes using HTML, CSS, and JavaScript
- Collaborated with designers to create user-friendly website layouts
- Integrated third-party APIs to enhance website functionality and performance
- Managed website hosting and domain configurations for optimal uptime
- Conducted regular site maintenance and updates to ensure security compliance
- Optimized site speed and performance through efficient coding practices
- Integrated third-party APIs into existing WordPress sites to enhance user experience
- Provided technical support to clients regarding their WordPress websites' functionality and features
- Built custom widgets, shortcodes and other functionalities to extend the capabilities of WordPress sites
- Optimized WordPress websites for search engine visibility and performance
- Implemented security measures such as SSL certificates to protect client data and information
- Customized WordPress themes and plugins to meet specific client requirements and functionality needs
- Developed e-commerce solutions using WooCommerce, customizing shops, product pages, and payment methods
- Managed website security by implementing best practices and security plugins to protect against vulnerabilities

Reservations/Reception/Housekeeper

Ibis & Novotel 2017 - 2019

- Handled reception duties, greeted visitors, and assisted with inquiries
- Answered phone calls, scheduled appointments, and provided general customer service
- Maintained cleanliness and order in all hotel facilities

Music Producer

Sony Music 2014

- Craftingand producing music that resonated with diverse audiences
- I leveraged my technical expertise and artistic vision to bring project

EXPERIENCE

Movie Extra

Warner Bros. Entertainmen 2014 - 2020 Auckland

- Collaborated with production teams to create authentic movie scenes
- Followed direction from directors and production staff during filming
- Adapted to various roles and settings required for different film genres
- Stayed quiet on set during shooting sessions to prevent disruption of sound recording
- Changed costumes quickly between takes according to directions given by wardrobe staff
- Waited patiently for long periods of time while filming was completed
- Worked collaboratively with other extras to ensure successful completion of scenes
- Appeared in crowd scenes, providing reactions to action taking place on set
- Wore makeup and hairstyles provided by the makeup artist when necessary
- Maintained personal appearance by meeting costume and makeup requirements
- Learned about characters in scripts and relationships to each other to develop role interpretations
- Movies I have been include Guardians of the Galaxy, Lord of the Rings (TV series), Sweet Tooth, Megalodon, Mega, and Mega 2.0